

**Thumb Area Unity Council
PUBLIC INFORMATION COMMITTEE
MEETING MINUTES**

**March 13, 2018
5:30 pm**

St. Francis Church Pigeon, Michigan

Meeting was called to Order by Paul W. at 5:30

In Attendance:

**Paul W., DCM
Steve C., Secretary
Tim B., Treasurer
Kathy L., Web Mistress
Kay W., Al-Anon FG, via Teleconference**

The March 13, 2018 Public Information Committee Agenda was distributed and approved

Significant Items, Discussion, Actions and Recommendations:

1. UPDATING Telephone Directories and other Public and Printed Media

The Committee reviewed current Printed Media listening, including **Telephone Directories**. **Kay W and Kathy L** volunteered to continue to assure that the correct website address was incorporated into further and future public listings. The Committee thanked them for this important service, stressing that the majority of our new potential members and addressing and meeting the general public's requests for local AA and AL-ANON are sought thru the TAUC Website. www.tauc.ws **Wherever possible, we should be directing people to the Web-site**, where information and contacts as well as upcoming events, activities, notices and general information on AA and AL-ANON can be kept current, timely and relevant.

This is a Core and Key Function of the Committee's, and the TAUC's, Information sharing methodology, going forward. **Kathryn L., Web-Mistress**, reminded everyone that her term of service is only limited and that someone else will need to be identified, trained and mentored into this key function in the very near future. Building in this kind of back up and transitional capacity as a matter of routine TAUC responsibility, in keeping with the AA Traditions and The AA Service Manual, will be a topic for discussion of the TAUC as it looks towards operationalizing this intent into Action, **via revisions to the By-Laws of the TAUC**.

2. UPDATED MEETING BOOKLETS....Distributed and FUTURE Planning

The Committee discussed at length, the cost, feasibility, our ability, and the challenges to making and keeping current and accurate, our TAUC Public Information and how we communicate additions to our available information about AA meetings, Contacts and related AA information.

The Committee reviewed a "**Five-Fold Meetings Flyer**" which has been successfully used and maintained by one of AA's /neighboring Counties (Bay County AA). Considering the flexibility, ability to keep it current, the ability for people to download and print their own personal "Meeting Booklet" and **the FACT of the cost at less than 5% of what we are currently spending, the Committee Unanimously Endorsed this being developed and put into practice by Mid-Summer, and that the TAUC will no longer have the Mini-Booklets produced, prepared and Paid for with TAUC Funds, going forward**. The Secretary offered to make sure that copies would be available at Upcoming Meetings of the TAUC for GSR's that may not have access to a printer. **Tim/TAUC will continue with the Welcome Wallets**.

3. DEVELOPMENT OF AN ANNUAL CALENDAR OF PUBLIC INFORMATION OUTREACH EVENTS AND ACTIVITIES for Calendar Year 2018

As a follow-up to Prior Discussions about the need to have a central, public point for posting **PUBLIC INFORMATION OUTREACH EVENTS AND ACTIVITIES of the TAUC**, various **options had been discussed**, and with the initiative of Kathy L, and Kay W, a Joint AA /AL-ANON **Modifiable Calendar of Events** has been developed and is now posted on the TAUC WebSite. **THANK YOU!!**

Any **additions/changes/deletions** should be **Forwarded, via E-mail, in electronic Format to the Web Mistress via info@tauc.ws**
The Calendar is already being Populated with events, and Flyers can be attached and embedded therein. Special Thanks to Kathy L.

Discussion turned toward PLANS and COMMITMENTS for Upcoming TAUC Events and Staffing of Public Information Events

Offered as potentially of Interest and of Note, with *Tentative* to Date:

April 14, 2018	Hills and Dales Health Fair/Day
May 9, 2018	Harbor Beach Community Hospital
July 22 -28, 2018	Tuscola County Fair
October 11, 2018	Colwood Health Expo
November 10, 2018	Project Connect

These will be further explored by the Committee, with staffing, logistics and resource commitments explored in upcoming meetings.

4. CARRYING AA's MESSAGE and OUTREACH TO THE PROFESSIONAL COMMUNITY

The Following GSO/AA World Services Guidances and Informational Materials were shared and Discussed by the Committee

PUBLIC INFORMATION

G.S.O. – AA Guidelines MG-07 Revised January, 2017
www.aa.org/assets/en_US/mg-7_publicinfo.pdf

COOPERATION WITH THE PROFESSIONAL COMMUNITY

G.S.O. -- AA Guidelines MG-11 Revised May, 2017
www.aa.org/assets/en_US/mg-11_coopwithprofe.pdf

COOPERATING WITH COURT, D.W.I. AND SIMILAR PROGRAMS

G.S.O. – AA Guidelines MG-05 Revised September, 2017
www.aa.org/assets/en_US/mg-05_coopwithcourt.pdf

About AA.....A.A. AS A RESOURCE For Drug and Alcohol Court Professionals

G.S.O. Informational Memo 16-M Publication F-13 Revised May, 2010
www.aa.org/newsletters/en_US/f-13_spring10.pdf

INFORMATION ON ALCOHOLICS ANONYMOUS – For Anyone New Coming to A.A., or For Anyone Referring People to A.A.

G.S.O. Publication F-2, Revised November, 2007, per 53'rd Conference
www.aa.org/assets/en_US/f-2_InfoonAA.pdf

Specifically:

- A. Discussion Centered around the need to, and **commitment of following the AA Traditions**, including Anonymity, Confidentiality, A Program of Attraction and NOT Promotion, the Non-professional and non-political and non-affiliated nature of AA, being exclusively financially self-supporting and never endorsing, nor opposing, any causes, to name a few.
- B. **AA Has NO Designated Spokesperson**, we only convey that which is expressed by our our Higher Power, through our Group Conscience.
- C. **AA has a RESPONSIBILITY To Carry the AA Message to others, but we do not Solicit.**
- D. **Periodically, AA is approached for information about AA, Meetings and “How it Works” from Members of the Community, and specific Clergy, Legal and Health and Professional Communities.**
- E. **The TAUC should and will respond to such requests as a body.** Discussion came up about such requests. The Public Information Committee strongly felt that several members would and should be available to **meet as a group, or at least as a pair**, in responding and meeting, **should we be asked or requested to do so. Several Members of the Committee volunteered to be a part of doing such “12'th Step work”.** This was Unanimously Concurred with by members of the Committee.

NEXT MEETING: April 10, 2018 – 5:00 pm (giving more time for the Committee)

The Meeting adjourned at 6:02 pm

Respectfully Submitted,

Steve C., TAUC Secretary